

SOLAR POWER MEXICO

SOLAR
POWER | MEXICO

March 19-21, 2019
Centro Citibanamex
Mexico City, Mexico

Three **solar industry heavyweights**, Deutsche Messe, SNEC and Solar Power International, **are joining forces to** launch Solar Power Mexico, the premier business-to-business event for professionals in the solar energy, storage and related fields, which provides access to a promising market.

THE MEXICAN MARKET IS BOOMING

The market is supported by aggressive renewable energy policies, low solar prices, and is ripe with opportunities as solar grows. Solar Power Mexico helps you navigate the market opportunities, and will address ways to manage an increasingly complex grid.

Mexico by the Numbers

- » Mexico passed the General Climate Change Law, aiming to have 35% of energy come from renewables by 2024, and 50% by 2050.
- » In June 2017, Mexico passed PRODESEN - a \$107 billion USD investment in clean energy until 2031.
- » The Mexico Secretariat of Energy expects 5.4 GW of cumulative PV power to be reached by 2019.
- » Mexico ranks 5th for expected new capacity by 2021, with 10,000 MW capacity (an 84% growth)
- » Primary energy demand in Mexico has increased by 25% since 2000
- » Mexico's solar resources are among the best in the world, with annual daily solar irradiance levels ranging between 4.4 kWh/m² and 6.3 kWh/m².
- » Clean energy certificates, which apply to power providers and industrial consumers, will increase from 7.4% in 2020 to 10.9% in 2021 and 13.9% in 2022.

Why Should You Exhibit?

- » Showcase your brand at the forefront of a rapidly growing market
- » Reach an audience of decision-makers from all segments of the solar and storage industries
- » Hold meetings with your current clients and seek out new business partnerships

Why Should You Attend?

- » Visit exhibitors showcasing their latest innovations and solutions on the show floor
- » Hear from industry experts who will share their insight about the Mexican solar and storage markets
- » Network with an extensive alliance of renewable leaders and make new connections

PRODUCED IN PARTNERSHIP BY

SOLARPOWER[®]
INTERNATIONAL



Deutsche Messe

SNEC
PV POWER EXPO
Dialogue & Conference & Exhibition



ATTENDEE PROFILE:

Solar Integrators
 Solar Suppliers
 Solar Distributors
 Utility Services
 Project Developers
 EPC Contractors
 Manufacturers
 Consulting Services
 Investors
 IPP (Independent Power Producers)
 Law / Legal Services
 Press

EXHIBITOR PROFILE:

PHOTOVOLTAIC

PV Technology Systems
 Stand-Alone Systems
 Networked PV Systems
 Solar Chargers
 Solar Power Supplies for Traffic Control Systems
 Tracking System
 Other PV Technology Systems

PV Components and Equipments

Solar Cells
 Crystalline PV Modules
 Thin-Film Solar Modules
 Inverters
 Transformers
 Monitoring, Measuring and Control Systems
 DC Circuit Breaks
 Cables
 Connectors
 Other Components and Equipments

SOLAR THERMAL

Solar Thermal Technologies
 Solar Thermal Power Plants
 Process Heat
 Air Conditioning and Cooling
 Engineering and Design
 Monitoring, Measuring and Control Systems
 Other Components

EXHIBITOR PROFILE (cont.):

GRID INFRASTRUCTURE

Metering Services
 Grid Control Systems
 Grid Management
 Electricity Trading and Power Marketing
 Trade Control Systems
 Virtual Power Plants and DER Aggregation
 Products, Solutions and Services for Smart Grids
 Products, Solutions and Services for Micro Grids

STORAGE

Chemical Storage
 Non-chemical Storage
 Thermal Storage
 Commercial storage solutions
 Residential storage solutions
 Grid-Connected Storage
 Off-Grid Storage
 Battery Manufacturers
 Software

INFORMATION, COMMUNICATION AND SERVICES

Research and Development
 Training and Education
 Consulting Services
 EPC Contracting, Project Development
 Maintenance, Repair and Operations
 Financial Services
 Associations, Societies
 Publishers

PROJECT TEAM

International

Behnaz Shabani
 +49 511 89-34116
 behnaz.shabani@messe.de

North America & Canada

Wes Sutler
 +1 703 738-9475
 wsutler@sets.solar

Mexico, Central & South America

Eduardo López
 +52 55 7028 3335
 eduardo.lopez@hfmexico.mx

China & Asia

Rayman Wu
 +86 21 64276991
 info@sneec.org.cn