

## RE+ NORTHERN CALIFORNIA

The Northern California region's premier forum for clean energy professionals had its 2024 show in Santa Clara, CA. This year's show had an impressive lineup of thought-provoking education dedicated to the region. New product showcases offered a glimpse into the latest technological advancements and solutions driving the development of solar and energy storage.



## BY THE NUMBERS



**800+**  
ATTENDEES

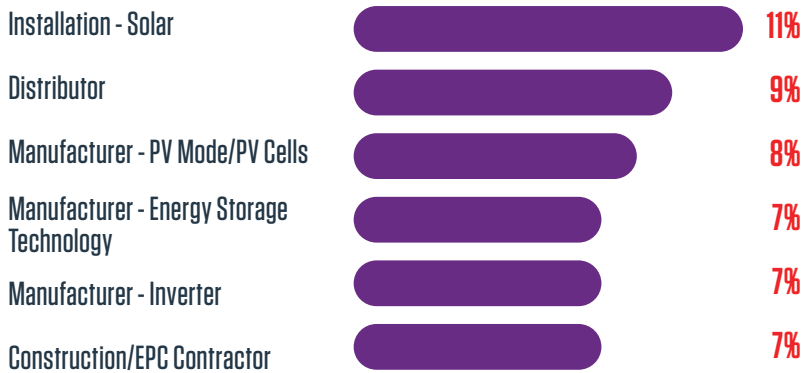


**59**  
EXHIBITORS

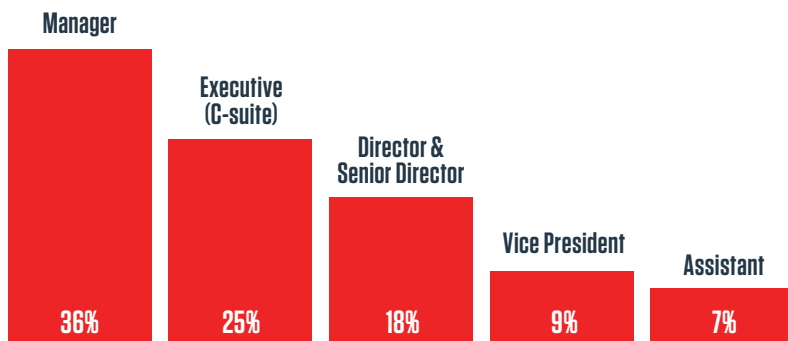


**70%**  
BUYING POWER

## TOP INDUSTRY SEGMENTS



## JOB LEVELS



## GEOGRAPHIC BREAKDOWN

AS AN EVENT GEARED TOWARDS THE CALIFORNIA RENEWABLE MARKET, MOST OF THE AUDIENCE ATTENDED FROM CALIFORNIA.



**75%**  
CALIFORNIA

## TOP JOB ROLES



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## SESSION HIGHLIGHTS

- » California Community Energy: Implementation and Impact
- » The Inflation Reduction Act and What it Means for Clean Energy Projects in California
- » Renewable Energy for Renters: A Deep Dive into Interconnection Innovations and Battery Storage Solutions for Multi-Metered Properties
- » Growing Pains: Maintaining a Reliable Grid for Decarbonization
- » QuickTalk: Multi-Day Energy Storage Unlocking Resource Adequacy and 24/7 Reliable Renewable Energy

## RE+ NORTHERN CALIFORNIA HIGHLIGHTS

- » Young Professionals in Energy Networking Event
- » General Session featuring **Lisa Gillmor**, Mayor of the City of Santa Clara
- » Microgrid Business Lab, led by **Gary Oppedahl**, Vice President, Block Energy

## TECHNOLOGIES OF INTEREST

Energy Storage	72%
Photovoltaics	49%
PV Modules	48%
Community Solar	41%
Distributed PV	38%
EVs & Infrastructure	29%
Microgrid Solutions	29%
Solar & Water	27%

## INDUSTRY PARTNERS



## MEDIA PARTNERS



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