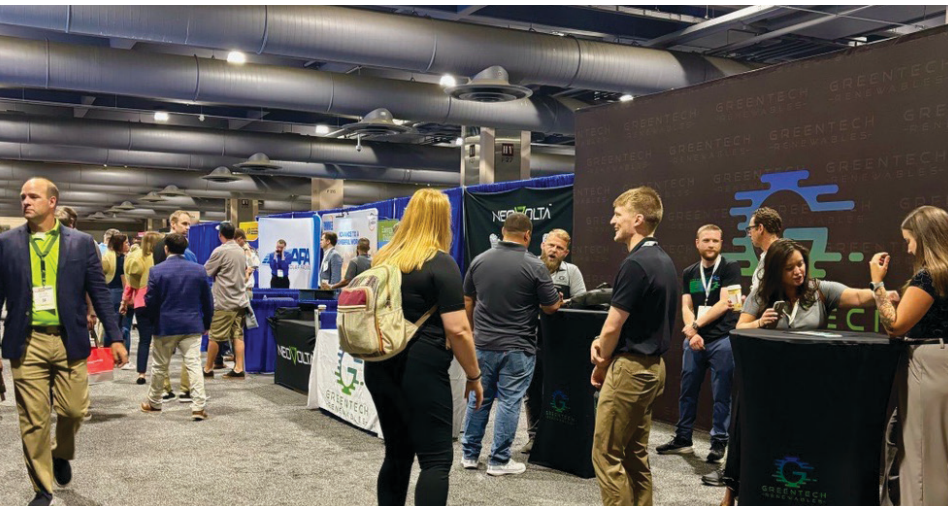




MID-ATLANTIC

SECOND ANNUAL MID-ATLANTIC SHOW MAKES WAVES!

RE+ Mid-Atlantic returned this July at the Pennsylvania Convention Center. Clean energy professionals from the region gathered for the integration of solar, storage, and additional renewable energy assets like wind energy and electric vehicle infrastructure.



2024 POST SHOW REPORT

JULY 17-18, 2024 | PHILADELPHIA, PA

BY THE NUMBERS



1,800+ ATTENDEES

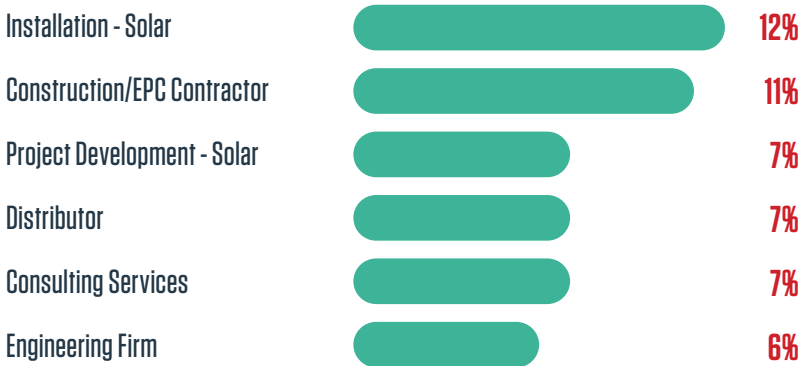


149 EXHIBITORS

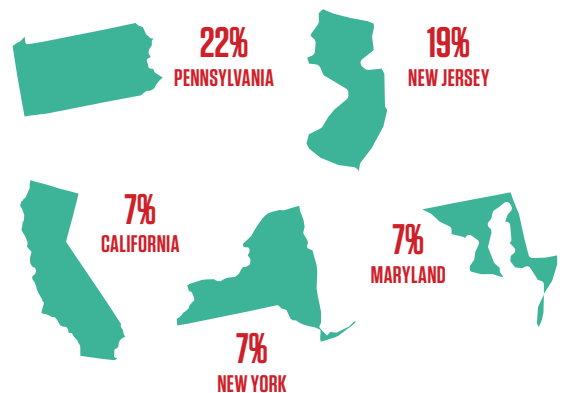


70% BUYING POWER

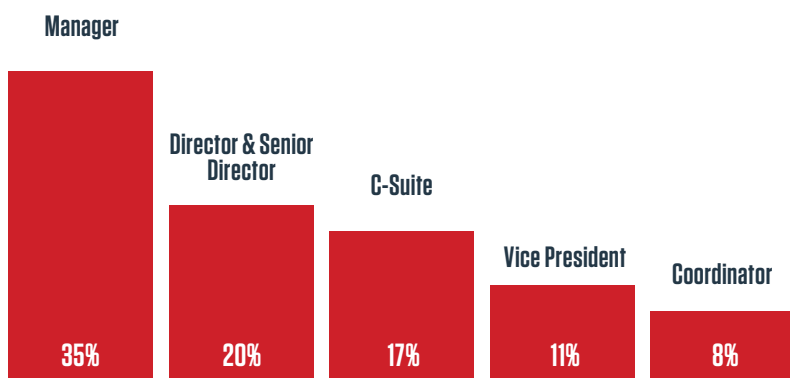
TOP INDUSTRY SEGMENTS



GEOGRAPHIC BREAKDOWN



JOB LEVELS



TOP JOB ROLES



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MID-ATLANTIC

2024 POST SHOW REPORT

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SESSION HIGHLIGHTS

- » 'Solar for All' in the Mid-Atlantic: Discussing the Potential Impact of the \$7 Billion Grant Competition in the Region
- » Growth of Community Solar in the Mid-Atlantic: Trends in Legislative Development and Program Design
- » State Briefing: Pennsylvania
- » Addressing Interconnection Challenges through Innovative Policy
- » State Briefing: Maryland and Virginia

RE+ MID-ATLANTIC HIGHLIGHTS

- » General Session with Abigail Ross Hopper, President & CEO, SEIA; Beth Eagle, Vice President of Operations, SEPA; Meghan Jennings from Rappahannock Electric Cooperative; Maryrose Myrtetus from Philadelphia Green Capital Corp; Kristal Virgil from Groundswell; and Chris Walker from GRID Alternatives
- » Networking Reception at Underground Arts
- » Friday Business Lab with Emerge Alliance

TECHNOLOGIES OF INTEREST

Energy Storage	60%
Community Solar	49%
Photovoltaics	46%
PV Modules	45%
Distributed PV	39%
EVs & Infrastructure	24%
Microgrid Solutions	22%
Solar & Water	21%

INDUSTRY PARTNERS



MEDIA PARTNERS



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